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California Revenue Officers Association

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LINN SMITH
Treasurer

July 19, 2024

Dear Members:

I would like to take this opportunity to invite you to attend the 2024 Annual Conference of the California Revenue Officers Association (CROA). CROA is a non-profit organization whose membership is comprised of various county, city, and court governmental entities throughout California and whose primary function is the billing and collection of debt owed to that governmental entity. The 2024 Conference will be held at the San Ramon Marriott, 2600 Bishop Dr., San Ramon, CA 94583 from October 1 to October 4, 2024. Room rates are \$209.00 single/double occupancy plus applicable taxes. Conference rates are extended 3 days before and 3 days after the conference on a space available basis. To receive our reduced rate please let the hotel know you are reserving as a **CROA** attendee, along with the number of rooms and nights. **Reservations must be made before the September 6, 2024, cutoff date** or you may have to pay higher room rates. Conference room rate includes breakfast for one and free in-room internet access for Marriott Bonvoy Members. Reservations can be made by calling (800) 228-9290 or (925) 867-9200 or visit our website at <http://www.croa.info>.

Make your reservations early --- Conference rate rooms are limited and may sell out prior to the deadline.
In order to qualify for all of the benefits that CROA offers you must mention CROA when making your reservations.

Our theme for this year is:

Navigating the Revenue Maze: A Journey Through the Season of Change

Enclosed you will find a copy of the tentative Agenda and copy of the Registration form. Full Conference Registration includes all conference materials, networking receptions, lunch and breaks on Wednesday (10/2) and Thursday (10/3).

Registration fees per attendee are:

Full Conference – CROA Members registered on or before 09/06/2024	\$450.00
Full Conference – CROA Members registered/postmarked after 09/06/2024	\$500.00
Full Conference – Non-CROA Members registered on or before 09/06/2024	\$525.00
Full Conference – Non-CROA Members registered/postmarked after 09/06/2024	\$575.00
One Day Conference Attendance – registered on or before 09/06/2024	\$325.00
One Day Conference Attendance – registered/postmarked after 09/06/2024	\$375.00

Payment in full must be received by cut-off date to qualify for early registration.

Please visit our CROA website at <http://www.croa.info> for updated conference information and additional links. For driving maps and amenities, you can visit the hotel website at <https://www.marriott.com/en-us/hotels/oaksr-san-ramon-marriott/overview/>

The Board of Directors and the Planning Committee have taken into consideration previous conference suggestions and have worked to provide an agenda from which our members can benefit. We look forward to seeing you soon.

***Please note: Requests for refunds must be received by 5:00 PM September 6, 2024.**
No refunds will be issued after that date.

If you have any further questions, please contact Linn Smith at treasurer@croa.info.

Sincerely,

Tapuwa Makombe

President, California Revenue Officers Association